THERA

Concrete-look floor and wall tiles for interiors and exteriors

Novoceram, a French ceramics manufacturer since 1863, is presenting a collection of body-coloured porcelain stoneware tiles for interiors and exteriors use that highlights limestone.

### PRESS RELEASE

**Kairn** is a collection of porcelain tiles by [**Novoceram**](http://www.novoceram.com), inspired by the subtle balance between the raw strength of concrete and the timeless softness of limestone. Behind its apparent simplicity, it reveals a wealth of detail: a fine, compact and homogeneous texture, punctuated by mineral nuances that evoke surfaces shaped by time.

Novoceram conceived **Théra** as a transitional material, straddling the boundary between nature and architecture. Its delicate aesthetic reflects the serenity of stone landscapes, while bringing the refined modernity of concrete. This dual identity gives it a rare versatility: it adapts equally well to minimalist spaces and warmer environments.

The colour palette of [**Théra**](https://www.novoceram.com/tiles/collections/thera) consists of four colours: **Naturel**, a warm, contemporary taupe shade faithful to the original stone; **Ivoire**, a more neutral shade with a subtle hint of grey; **Sable**, a particularly warm shade verging on beige; and **Blanc**, an extremely bright colour that softens contrasts while retaining the richness of detail.

This collection is available in a thickness of 9.0 mm in the following sizes: 60×120, 80×80, 60×60, 30x60 and 10×60 with an R10 - B finish. For **outdoor use**, the range is completed by the following sizes: 60×120, 80×80, 60×60 and 30x60 in 9.0 mm thickness with a structured finish and R11 - C anti-slip characteristics.

**To find out more about Théra and (re)discover all the Novoceram collections, visit our** [**official website**](http://www.novoceram.com) **or join our** [**Facebook page**](http://www.facebook.com/novoceram) **and** [**Instagram**](https://www.instagram.com/novoceram.fr)**.**

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### PRODUCT INFORMATION SHEET

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| INTENDED USE: | Floor and wall tiles for indoor and outdoor use |
| TECHNOLOGY: | Coloured in body porcelain stoneware |
| COLOURS: | Blanc  Sable  Ivoire  Naturel |
| TILE SIZES: | 60x120 cm  80x80 cm  60x60 cm  30x60 cm  10x60 cm  Mosaïque 5x5 cm |
| FINISH: | Smooth and structured, non-slip |
| DECORATION AND SPECIAL PIECES: | Baseboard, corner step |

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### OUR CERTIFICATIONS:

* [**ISO EN 9001**](http://www.novoceram.com/company/our-certifications/iso-9001): standard that sets out the requirements related to the **company’s quality management system**that is part of a continual improvement at all levels which include: customer relations, willingness to communicate, internal organisation, relations with suppliers and production processes.
* [**ISO EN 14001**](http://www.novoceram.com/company/our-certifications/iso-14001): standard that sets out the requirements related to the **environmental management system** based on **environmental commitment**, on strict standards and on increasingly ambitious goals that the company has implemented to control and reduce its impact on the environment and to continuously improve its performance.
* [**ISO EN 50001**](http://www.novoceram.com/company/our-certifications/iso-50001): standard that sets out the requirements related to **energy management systems**. This certification, driven by the wish to better control and optimise energy consumption, is the logical continuation of a continuous improvement approach and an environmental commitment.
* [**ISO EN 17889-1**](http://www.novoceram.com/company/our-certifications/iso-50001): standard that establishes requirements for **energy management systems**. This certification, motivated by the desire to better control and optimise energy consumption, is the logical next step in a process of continuous improvement and environmental commitment.

### PRODUCT CERTIFICATIONS:

* [**Indoor emissions**](https://www.novoceram.com/company/environment-and-quality/voc): index measuring emissions of volatile substances posing a risk of inhalation toxicity. All our tiles are assigned A+, - the best note in the classification. Furthermore, as **they do not contain Volatile Organic Compounds (VOCs)**, they even outperform all the requirements for the A+ classification.
* Novoceram products are involved in obtaining various ecological certifications for the construction industry such as the American certification, [**LEED**](https://www.novoceram.com/company/environment-and-quality/leed-compliant) (Leadership in Energy and Environmental Design. Novoceram has also established the [**PEF**](https://www.novoceram.com/company/environment-and-quality/pef) (Performance Environnemental Footprint) and [**EPD**](https://www.novoceram.com/company/environment-and-quality/epd) (Environnemental Product Declaration) of its products which indicate the potential environmental impact of a product throughout its entire life cycle.